

Hyundai AutoEver America Visitor Privacy Notice

Updated: April 24, 2026

The information you share with Hyundai AutoEver America, LLC (HAEA) before and during your visit helps us provide an efficient check-in process for you and protects the security and safety of our premises.

What Does this Privacy Notice Cover?

This Notice outlines how and why we collect, use, share, and protect the personal information of visitors to our corporate office. This Notice applies to the HAEA corporate location at 2300 Main Street Irvine, CA 92614.

What Personal Information Do We Collect?

We may collect the categories of personal information listed below. Not all categories of personal information will be collected about every individual:

- **Basic Personal Identifiers**, such as name, physical address, email address, telephone number, government-issued identifiers (e.g., national identification numbers, driver's license numbers), and signatures.
- **Device and Online Identifiers**, such as MAC address, IP address, cookie IDs, and social media information.
- **Internet and Other Network Activity Information**, such as information about your browsing or search activity as well as your interactions with our websites or emails.
- **Communications**, such as the content of emails, text messages, or other communications, call logs, and calendar information, where HAEA is a party to the exchange.
- **Claims Information**, such as personal information collected when an accident, injury, or other claim is reported. HAEA may investigate and collect such additional information regarding the claim as determined in HAEA's discretion.
- **Biometric Information**, such as face geometry.
- **Geolocation**, such as data about the location of your device, which may be imprecise (i.e., inferred from your device's IP address).
- **Sensory Information**, such as audio, visual, and other sensory information such as audio and video recordings.
- **Background Information**, such as background checks.
- **Inferences**, such as the time and date of your arrival at our facility, including who you are meeting with, and individual preferences and characteristics. This may include inferences drawn from and related to behaviors and aptitudes.

How Do We Use Personal Information?

We use personal information to operate and improve our business. For example, we use it for:

- Helping to ensure security and integrity and prevent fraud.

- Undertaking activities to verify or maintain the quality or safety of our services or devices and to improve, upgrade, or enhance them.
- Debugging to identify and repair errors.
- Conducting business analysis, such as analytics, projections, and identifying areas for operational improvement.
- Fulfilling our legal function or obligations.

To the extent we process deidentified information, we will maintain and use the information in deidentified form and will not attempt to reidentify the information unless permitted by applicable law.

We use information that may be considered Sensitive Personal Information under state laws for each of the purposes described above.

How Do We Collect Personal Information?

We may obtain and combine personal information from different sources, types of technology, and devices. This information may be collected from various places including in facilities, online, and from third parties.

Provided Directly by You

You share information with us when you arrive and engage in our visitor check-in process. The information you provide us with is linked to you personally.

Collected Through Automated Means

Our website and guest Wi-Fi collects certain information automatically and stores it as logs. Audio and video cameras, access control systems, and badge readers also collect information automatically.

Obtained From External Third-Party Sources

We may validate information you provide with a third party for security and for fraud prevention purposes. We may conduct background screenings, to the extent permitted by law, through a third-party vendor who provides us information about your past criminal history.

Who Do We Disclose to & Why?

We may share your personal information in limited circumstances, such as to conduct our business, or when legally required to do so by law. We may share personal information about you with vendors for business operations that help with our business activities. We require our vendors for business operations to keep your personal information secure, and do not allow them to use or share your personal information for any purpose other than providing services on our behalf.

We may share your personal information in other special circumstances, which include situations when sharing is required by law, or we believe sharing will help to protect the safety, property, or rights of HAEA, our customers, our associates, or other persons.

Categories of Personal Information We Disclose to Each Type of Third Party

We may share all categories of personal information described above with certain categories of third

parties, as described below.

Types of Third Parties to Which the Personal Information Is Disclosed for a Business Purpose	Categories of Personal Information Disclosed for a Business Purpose
Those we are legally required to share with	Sensory information
	Demographic information
	Device and online identifiers
	Inferences
	Location information
	Basic personal identifiers
Vendors for business operations that receive data to provide services to us (e.g. hardware and software providers, technology providers, cloud storage providers, etc.)	Sensory information
	Demographic information
	Device and online identifiers
	Inferences
	Location information
	Basic personal identifiers

Legal Requirements and Protection of Our Company and Others

We may disclose your personal information when required by law or legal process, or when we believe doing so will help to protect the safety, property, or rights of individuals or HAEA.

Examples include:

- Protecting the health or safety of individuals.
- Addressing crimes committed on HAEA property.
- Identifying and addressing fraud or financial risk.
- Responding to a request from law enforcement, search warrant, or other valid legal inquiry.
- Responding to a court or other investigative body in the case of an alleged breach of an agreement or violation of law.
- Assist with fraud prevention and potential criminal activity.

Business Transfers

If we plan to merge, sell, or reorganize our business, we may disclose your personal information as part of the business arrangement. (This may also include transfers of personal information made as a part of insolvency or bankruptcy proceedings). We will use reasonable measures to help ensure your information is handled in accordance with this Privacy Notice.

With Specific Notice or Your Consent

In circumstances other than those described above, we will provide specific notice or ask for your affirmative consent, as required by law, before we disclose your personal information.

How Do We Secure Your Personal Information?

We use reasonable information security measures, including physical, administrative, and technical safeguards.

How Long Do We Retain Your Personal Information?

We will keep the personal information we collect about you for as long as necessary to carry out the purposes set forth in this Privacy Notice or any other notice provided at the time of data collection, but no longer than as required or permitted under applicable law or internal HAEA policy.

State Privacy Rights

California residents visiting a corporate location as a visitor may have certain rights regarding the treatment of their personal information. To learn more about your rights or to request to exercise them, to the extent available by law, contact us at haealegal@haeaus.com with the subject line "Visitor Data Subject" or write to us at the physical address listed in the "Contact Us" section below.

Contact Us

To contact us about this Privacy Notice or about how we handle your personal information, write to us at:

Hyundai AutoEver America, LLC
Attn: Legal Department
2300 Main Street
Irvine, CA 92614.